

July 1, 2014

TSUKADA GLOBAL HOLDINGS Inc.
(Former name: Best Bridal, Inc.)
President and CEO: Masayuki Tsukada
Securities code: 2418 (First Section, Tokyo Stock Exchange)

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Notice of Change of Credit Rating

TSUKADA GLOBAL HOLDINGS Inc. (the “Company”) hereby announces that its credit rating from Japan Credit Rating Agency, Ltd. (JCR) has been updated accompanying the transition to a holding company and is unchanged as follows.

For detailed information such as the reason for issuance of the rating, please refer to the press release issued today by JCR.

1. Type of Rating and Rating Issued

Type of rating: Long-term issuer rating

Rating issued: BBB+ (unchanged)

Outlook: Stable (unchanged)

2. Rating Agency

Japan Credit Rating Agency, Ltd. (JCR)

3. Rating Acquisition Date

July 1, 2014

4. Reason for Rating Acquisition

Acquire a rating evaluation from an objective third party to increase financial soundness and management transparency, the Company’s management foundation, and to diversify and stabilize financing methods for the purpose of raising funds in response to changes in the business environment.