

June 25, 2014

Best Bridal, Inc.  
President and CEO: Masayuki Tsukada  
Securities code: 2418 (First Section, Tokyo Stock Exchange)

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## Notice of Acquisition of Fixed Assets

At a meeting of the Board of Directors held on June 25, 2014, Best Bridal, Inc. (the "Company") decided to acquire fixed assets as follows.

### 1. Reason for the Acquisition

To construct new business premises (an integrated complex containing wedding facilities, lodging accommodations, restaurants, etc.)

### 2. Details of the Assets to Be Acquired

- 1) Description of the assets: Building (steel construction, 8 stories, total floor space of 4,500 *tsubo* (approx. 15,000 m<sup>2</sup>) (planned))
- 2) Location: Sasashima Live 24 Land Readjustment Project Provisional Replotting Block 1-1, Nakamura-ku, Nagoya-shi, Aichi prefecture
- 3) Planned acquisition price: ¥7.6 billion

### 3. Acquisition Schedule

- 1) September 2014: Planned start of construction
- 2) October 2015: Planned completion of construction

### 4. Future Outlook

The plan is for the property to be acquired to start operation during 2015, and the impact of the acquisition on business results in the current fiscal year will be minor.