

February 25, 2013

Best Bridal, Inc.  
President and CEO: Masayuki Tsukada  
Securities code: 2418 (First Section, Tokyo Stock Exchange)

For information, contact:  
Tomoharu Fujitani  
Director and Manager, Administration Division  
Tel: +81 3 (5464) 0081  
<http://www.bestbridal.co.jp>

### Best Bridal Announces Proposal to Elect a Standby Auditor

Best Bridal announced that its Board of Directors, when it met on February 25, 2013, resolved to submit a proposal to elect a standby auditor at the general shareholders' meeting scheduled for March 28, 2013.

The election of Hirobumi Okano as a standby auditor to standing auditor Keiichi Shioya will enable Best Bridal to fulfill its legal obligations on maintaining a specified number of auditors.

Best Bridal's Board of Auditors has approved the proposal.

Profile of candidate for standby auditor:

Name	Employment History	Number of Company shares held
Hirobumi Okano (Born: September 26, 1955)	April 1978      Joined Toyo Trust & Banking Co., Ltd. (currently Mitsubishi UFJ Trust and Banking Corporation) March 1999      General Manager, Tokyo No. 3 Sales Department December 2000      Omiya Branch Manager January 2002      General Manager, Securities Business April 2004      Seconded to M&T Information Technology Co., Ltd. October 2008      Seconded to Bic Camera Inc. May 2009      Seconded to Ryoshin Data Co., Ltd. September 2009      Standing auditor, Ryoshin Data Co., Ltd. September 2011      Standing auditor, MU Trust Apple Planning Co., Ltd. (to date) September 2011      Part-time auditor, Ryoshin Data Co., Ltd. (to date) September 2011      Part-time auditor, MU Investments Co., Ltd. (to date)	0 shares

Note: There is no conflict of interest between the candidate for standby auditor and Best Bridal.