

April 4, 2011

Best Bridal, Inc.  
President and CEO: Masayuki Tsukada  
Securities code: 2418 (First Section, Tokyo Stock Exchange)

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## Information on Best Bridal's Majority Shareholder

The following summarizes information regarding Best Bridal's majority shareholder.

### 1. Overview of majority shareholder

(information current as of December 31, 2010)

Name	Relationship	Percentage of voting rights held (%)			Securities exchanges on which shares issued by the shareholder are listed
		Direct holdings	Additional holdings	Total	
Masayuki Tsukada	Majority shareholder	34.01	30.47	64.48	—

### 2. Transactional relationships with majority shareholder

Not applicable

### 3. Measures to protect minority shareholders in the event of transactions between Best Bridal and the majority shareholder

Best Bridal does not currently transact with the majority shareholder, nor does it intend to engage in transactions that would affect Best Bridal with the majority shareholder in the future. Best Bridal therefore knows of no special circumstances in this regard with the potential to materially affect its corporate governance.