

March 24, 2011  
Best Bridal, Inc.

### **Best Bridal to Provide Relief Aid for Those Affected by the Tohoku Pacific Earthquake**

Best Bridal expresses its deepest sorrow and condolences for all those who lost their lives in Japan's recent natural disaster. The company also expresses its sincere sympathy for all those who have been affected in any way.

To provide relief and assist in the recovery of those affected by the Tohoku Pacific Earthquake, the Best Bridal Group will provide ¥10 million in aid through the Japanese Red Cross Society.

The Best Bridal sincerely hopes for the swiftest possible recovery for the region.