

Summary of Business Results for the Year Ended December 31, 2008

February 13, 2009

Company **BEST BRIDAL Inc.**
 Stock Code 2418
 Representative Masayuki Tsukada, President and CEO
 Contact Tomoharu Fujitani, Director
 Expected date of annual shareholders' meeting: March 27, 2009
 Expected date of filing of annual securities report: March 27, 2009

Listed on the Mothers
 URL: <http://www.bestbridal.co.jp>

TEL: +81-3-5464-0081

Expected starting date of dividend payment: March 30, 2009

(Rounded down to million yen)

1. Consolidated business results for the year ended December 2008

(January 1, 2008 through December 31, 2008)

(1) Consolidated results of operations (% change from the previous corresponding period)

	Net sales		Operating income		Ordinary income	
	Million yen	%	Million yen	%	Million yen	%
Year ended Dec. 2008	31,073	10.0	6,077	26.5	5,043	11.2
Year ended Dec. 2007	28,259	24.1	4,805	31.6	4,534	31.1

	Net income		Net income per share	Diluted net Income per share	Return on equity	Ratio of ordinary income to total assets	Ratio of operating income to net sales
	Million yen	%	Yen	Yen	%	%	%
Year ended Dec. 2008	2,453	16.6	30,065.64	—	28.7	15.3	19.6
Year ended Dec. 2007	2,104	18.8	25,792.37	—	31.7	16.2	17.0

(Reference) Investment earnings/loss on equity-method:

Year ended December 2008: (33) million yen

Year ended December 2007: 14 million yen

(2) Consolidated financial position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
	Million yen	Million yen	%	Yen
As of Dec. 2008	32,427	9,490	29.3	116,305.05
As of Dec. 2007	33,386	7,594	22.7	93,065.69

(Reference) Shareholders' equity:

Year ended December 2008: 9,490 million yen

Year ended December 2007: 7,594 million yen

(3) Consolidated results of cash flows

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalents at end of period
	Million yen	Million yen	Million yen	Million yen
Year ended Dec. 2008	5,389	(2,055)	(3,639)	6,164
Year ended Dec. 2007	5,331	(10,490)	7,359	6,625

2. Dividends

(Record date)	Dividend per share					Total dividend (Annual)	Dividend payout ratio (Consolidated)	Rate of total dividend to net assets (Consolidated)
	End of 1Q	End of interim	End of 3Q	Year-end	Annual			
	Yen	Yen	Yen	Yen	Yen	Million yen	%	%
Year ended Dec. 2007	—	1,000.00	—	2,000.00	3,000.00	244	11.6	3.7
Year ended Dec. 2008	—	2,000.00	—	3,000.00	5,000.00	408	16.6	4.8
Year ending Dec. 2009 (forecast)	—	2,500.00	—	2,500.00	5,000.00	—	—	—

3. Forecast of consolidated business results for the year ending December 2009

(January 1, 2008 through December 31, 2009)

(% change from the previous year)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Million yen	%	Million yen	%	Million yen	%	Million yen	%	Yen
For the six months ending Jun. 2009	14,800	3.4	2,200	(8.7)	2,000	(3.6)	1,100	5.0	13,480.39
Year ending Dec. 2009	32,800	5.6	6,200	2.0	5,900	17.0	3,200	30.4	39,215.69

4. Others

(1) Changes in significant subsidiary during the period (changes in specified subsidiary accompanying changes in the scope of consolidation): Yes

New subsidiary: —

Excluded: Anonymous partnership operated by limited liability company, YMPJ)

(2) Changes in rules, procedures and indication methods of accounting process concerning the preparation of consolidated financial results (Changes to important items that form basis for preparing consolidated financial statements)

① Changes due to revision of accounting standards: None

② Changes other than ①: None

(3) Shares outstanding (common shares)

① Number of shares outstanding at end of period (treasury shares included):

Year ended December 2008: 81,600 shares

Year ended December 2007: 81,600 shares

② Treasury stock at end of period:

Year ended December 2008: — share

Year ended December 2007: — share

(Reference) Summary of non-consolidated business results

1. Non-consolidated business results for the year ended December 2008

(January 1, 2008 through December 31, 2008)

(1) Non-consolidated results of operations

(% change from the previous year)

	Net sales		Operating income		Ordinary income		Net income	
	Million yen	%	Million yen	%	Million yen	%	Million yen	%
Year ended Dec. 2008	30,319	10.3	5,173	23.1	4,803	18.1	2,213	2.1
Year ended Dec. 2007	27,478	24.7	4,203	30.2	4,065	29.6	2,167	30.4

	Net income per share	Diluted net Income per share
	Yen	Yen
Year ended Dec. 2008	27,123.39	—
Year ended Dec. 2007	26,567.98	—

(2) Non-consolidated financial position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
	Million yen	Million yen	%	Yen
As of Dec. 2008	31,371	9,157	29.2	112,220.55
As of Dec. 2007	32,643	7,348	22.5	90,054.41

(Reference) Shareholders' equity:

Year ended December 2008: 9,157 million yen

Year ended December 2007: 7,348 million yen

2. Forecast of non-consolidated business results for the year ending December 2009

(January 1, 2008 through December 31, 2009)

(% change from the previous year)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Million yen	%	Million yen	%	Million yen	%	Million yen	%	Yen
For the six months ending Jun. 2009	14,500	3.8	1,900	(9.8)	1,800	(12.0)	900	(19.8)	11,029.41
Year ending Dec. 2009	32,100	5.9	5,300	2.4	5,000	4.1	2,700	22.0	33,088.24

* Explanation regarding appropriate use of business forecasts and other special instructions

Above forecasts regarding future performance are based on information available at the time this report was prepared. Actual results may differ from the forecasts due to changes in business conditions and other factors.