

Jan. 23, 2009

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

For information, contact:

Director and Manager, Administration Division Tomoharu Fujitani

Tel: 03 (5464) 0081

<http://www.bestbridal.co.jp>

### Notice concerning acquisition of real estate

The Board of Directors today approved the acquisition of real estate as detailed below.

1. Reason for acquisition  
To establish a new business location.
2. Description of acquired real estate
  - a) Description and address  
Building  
58 Miyazakicho, Nishi-ku, Yokohama, Kanagawa pref.
  - b) Acquisition cost  
4,200 million yen
3. Acquisition schedule
  - a) Jan. 30, 2009 Contract to be signed covering construction, with Obayashi Corp.
  - b) Feb. 1, 2009 Construction to start
  - c) Spring, 2010 Construction to be completed
4. Future outlook  
This facility is scheduled to open for business in spring 2010, and therefore the only expenses generated during this period are interest due on borrowed capital. Effects on performance for the current term will be minimal.