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Notice concerning revision of expected performance for the first half and the year

Based on recent corporate performance, expected performance for the first half of the current term (Jan. 1 to Dec. 31, 2008), and for the full term, have been revised from the initial estimates, as detailed below.

1. Revision to consolidated performance for term ended Dec. 31, 2008

Mid-term (Jan. 1 to June 30, 2008)

(unit: million yen)

	Revenues	Operating profit	Operating earnings	Net income
Initial estimate (A)	14,300	1,800	1,700	850
Revision (B)	14,300	2,400	2,000	1,000
Change (B – A)	0	600	300	150
Percent change	—%	33.3%	17.6%	17.6%
(Reference) First-half performance for term ended Dec. 31, 2007	12,233	1,386	1,345	637

Full term (Jan. 1 to Dec. 31, 2008)

(unit: million yen)

	Revenues	Operating profit	Operating earnings	Net income
Initial estimate (A)	32,000	5,600	5,200	2,600
Revision (B)	31,400	5,600	5,200	2,700
Change (B – A)	△ 600	0	0	100
Percent change	△ 1.9%	—%	—%	3.8%
(Reference) Performance for term ended Dec. 31, 2007	28,259	4,805	4,534	2,104

2. Revision to non-consolidated performance for term ended Dec. 31, 2008

Mid-term (Jan. 1 to June 30, 2008)

(unit: million yen)

	Revenues	Operating profit	Operating earnings	Net income
Initial estimate (A)	13,800	1,700	1,600	800
Revision (B)	13,900	2,100	2,000	1,100
Change (B – A)	100	400	400	300
Percent change	0.7%	23.5%	25.0%	37.5%
(Reference) First-half performance for term ended Dec. 31, 2007	11,807	1,296	1,308	678

Full term (Jan. 1 to Dec. 31, 2008)

(unit: million yen)

	Revenues	Operating profit	Operating earnings	Net income
Initial estimate (A)	31,100	4,800	4,600	2,300
Revision (B)	30,600	4,900	4,700	2,600
Change (B – A)	△ 500	100	100	300
Percent change	△ 1.6%	2.1%	2.2%	13.0%
(Reference) Performance for term ended Dec. 31, 2007	27,478	4,203	4,065	2,167

3. Reasons for change in expected performance for the first half

3-1 Reasons for change in expected consolidated performance

Domestic sales experienced sound growth in both the number of weddings and the total per-couple price at existing business offices, while sales performance at three new offices (nine guest houses in Yagoto Nagoya, Kamogawa Kyoto, and Chiba) opened in the prior term (term ended Dec. 31, 2007) also showed strong performances, as did the Akasaka Office that opened this term. The result was that revenues exceeded initial estimates.

Overseas, business in Bali Indonesia, which began in the prior term, was strong but the market itself shrank due to a reduction in traffic from Japan. Revenues dropped in the Hawaii business. As a result, consolidated revenues are expected to be close to original estimates. Net income, however, is expected to surpass initial estimates significantly due to enhanced profitability in domestic sales, and reductions in costs and sales administrative expenses below initial projections.

3-2 Reason for change in expected non-consolidated performance

Non-consolidated performance is expected to surpass initial estimates for the same reasons.

4. Reasons for change in performance for the year

In domestic sales, the number of weddings, per-couple price and bookings state are all trending above initial estimates, but overseas sales is expected to continue to be affected by the reductions in market size. As a result, both consolidated and non-consolidated revenues for the term are expected to be slightly below initial estimates. Consolidated net income is expected to be about the same as initially estimated, while non-consolidated net income is expected to be slightly above the initial estimate.

Note: Performance estimates are based on information currently available. Actual performance may be different from expectation, depending on the actual situation.