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Best Bridal, Inc.

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Notice concerning new business office in Minato-ku, Tokyo

Best Bridal has decided to open a new business office in Aqua City Odaiba (Daiba 1-7-1 Minato-ku, Tokyo), as detailed below.

1. Outline of new office

The new office will be established on the fifth floor of Aqua City Odaiba (R501), a commercial facility that has become a landmark in the Odaiba district. It is only one minute on foot from Daiba Station on the Yurikamome Line.

2. Office concept

The location enjoys an outstanding view of the area, which will support operation of the office as a multi-purpose facility offering party house weddings (various parties and banquets, mostly for business clients, in addition to bridal use).

3. Address

Daiba 1-7-1 Minato-ku, Tokyo Fifth floor of Aqua City Odaiba (R501)

4. Office floor area

Approx. 278.84 tsubo (separate terrace approx. 70.14 tsubo)

5. Schedule

Fall, 2008 (preparations office to be opened, including provision of reservation booking)

Full-scale bridal operations are scheduled to begin in spring, 2009.

6. Financial outlook

Minimal impact on performance is expected for the current term.