

Aug. 20, 2007

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

For information, contact:

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<http://www.bestbridal.co.jp>

Notice concerning movement of special subsidiary

The following applies to the subsidiary specified below, classified as a special subsidiary included in the range of consolidated companies, from the consolidated financial report for the first half of the financial year ending December 31, 2007.

1. Reason for move

The capital of the subsidiary is equivalent to 10% or more of the capital of Best Bridal, so that it corresponds to a special subsidiary (Best bridal capital as of June 30, 2007: 472 million yen).

2. Outline of subsidiary being moved

1. Name	PT.Tirtha Bridal
2. Head office	Jl.Uluwatu Br.Dinas Karang Boma,Desa Pecatu 80364,Bali,Indonesia
3. President	Masayuki Tsukada (president of Best Bridal)
4. Established	February 6, 2007
5. Fiscal year	December 31
6. Capital	9,115 million rupiahs (120 million yen)

3. Date of movement

February 6, 2007

4. Effect on performance

Effect on Best Bridal performance for this term will be minimal.