Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

For information, contact:

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Notice concerning real estate acquisition

At the meeting of the Board of Directors on April 9, 2007, it was decided to acquire real estate as detailed below.

- Reason for acquisition
 To provide a site for a new business office.
- 2. Details of acquired real estate
- (1) Details and location Land and buildings Yokohama, Kanagawa
- (2) Acquisition cost 3,100 million yen (cash settlement)
- 3. Date of acquisition
- (1) April 9, 2007 Board of Directors meeting
- (2) April 10, 2007 Contract signed
- (3) September 30, 2007 Handing over (planned)

4. Outlook for the future

The new facility is scheduled to open for business in the fall of 2009, so effects on corporate performance for the current term will be minimal.

Note: Additional information on the seller will be disclosed after handing over is complete as described in 3 (3) above.