

Mar. 12, 2007

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

For information, contact:

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<http://www.bestbridal.co.jp>

Notice concerning assignment of officers

The Board of Directors voted on this date to select the following candidate for approval at the 12th Annual Meeting of Shareholders scheduled for March 29, 2007.

1. Reason for selection

To reinforce the management staff.

2. Name and proposed title of candidate

Director Katsuhiko Hatanaka

3. Company position and duties

- 1) Asst. Manager, Sales Division, Best Bridal (current position)
- 2) General Manager for Kansai Region, Sales Division, Best Bridal (current position)
- 3) General Manager for Osaka Office, Best Bridal (current position)

4. Proposed date of assignment

March 29, 2007