

Best Bridal, Inc.
President and CEO Masayuki Tsukada
TSE Mothers Code: 2418

For information, contact:

Director and Manager, Administration Division Tomoharu Fujitani

Tel: 03 (5464) 0081

<http://www.bestbridal.co.jp>

Notice concerning revision to company charter

The Best Bridal Board of Directors has agreed to submit the below proposal concerning revisions to the company charter, as described below, to the 12th annual shareholders' meeting scheduled to be held on March 29, 2007.

1 Reasons for revision

1-1 In preparation for future business expansion, the list of business activities in Article 2 has been revised.

1-2 The implementation of the Enterprise Law (2005, Law No. 86), the Law concerning preparation of related laws in conjunction with the enforcement of Enterprise Law (2005, Law No. 87), the Enterprise Law Implementation Directive (2006, Prime Minister's Directive No.12) and the Regulations for Corporate Computation (2006, Prime Minister's Directive No. 13), have made the following changes mandatory or desirable:

- (1) To clarify the issuance of stock certificates in accordance with Enterprise Law Article 214, Article 7 was added to the company charter.
- (2) To clarify the number of people with decision-making power at general shareholders' meetings in accordance with Enterprise Law Article 310, Item 5, Article 13 of the company charter was revised.
- (3) To specify the corporate auditor in accordance with Enterprise Law Article 326, Item 2, Articles 16 and 28 were added to the company charter.
- (4) To ensure that directors and auditors are able to fully carry out their responsibilities, by allowing the Board of Directors to relieve individual directors and auditors of their responsibilities and to enter into contracts limiting compensation liability on external directors and auditors, in accordance with Enterprise Law Articles 426 and 427, Article 27 of the company charter was revised and article 33 added. The revisions to Article 27 have been approved unanimously by all auditors.
- (5) To strengthen the auditing functions of the directors and improve accounting transparency by appointing a new corporate auditor, Chapter 6 was added to the company charter to specify the method of selection, term, compensation and other issues related to the corporate auditor.
- (6) Other minor revisions were made throughout the company charter in accordance with the Enterprise Law.

1-3 Other words, clauses and terms were added or deleted as appropriate and some wordings revised.

2 Content of changes

Specified elsewhere in Japanese.

3 General shareholders' meeting to adopt proposed changes to company charter
 Thursday, March 29, 2007
Scheduled date of adoption of proposed changes to company charter
 Thursday, March 29, 2007