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Best Bridal, Inc.

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### Notice Concerning New Facility

Best Bridal recently elected to construct a new facility on a site in Noseki, Minato-ku, Nagoya following public subscription for proposals on the use of the vacant land in front of Noseki Station. The new facility is scheduled to open at the end of 2007.

The site is located in an excellent spot right in front of the station, about twenty minutes from Nagoya Station on the Aomiya Line (by nonstop train). We plan to open our first large-scale facility in the Nagoya region here, a three guest house facility with a site area of about 6,640 square meters. The site is in the high-visibility coastal area, and is planned to realize strong customer draw over a wide region.

During this fiscal year (ending December 31 2006), Best Bridal has opened five facilities with a total of nine guest houses, as well as adding one guest house to an existing facility, providing significant impetus to our growth performance. Each facility is designed to address the specific needs of the region it serves, providing wedding services, and the modern, high-quality guest house weddings that we have developed as a pioneer in the industry. Our policy has assured our facilities of high occupancy rates since opening, providing rapid recovery of invested capital and driving a stable growth strategy.

The detailed specifications and plans for the new facility are currently being developed.