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### **Notice Concerning Opening of New Outlet**

Best Bridal has decided to open a new outlet in Sakyo-ku, Kyoto (site area about 3200 square meters). The outlet is scheduled to open for business in June 2007.

Best Bridal is proud to be opening an outlet in Kyoto, the capital of Japan for over a thousand years since its foundation in 794 to the Meiji Restoration, and still a city of tradition and culture. The selected site is a quiet and beautiful one, facing out on the Kamo River.

Best Bridal celebrated its 10<sup>th</sup> anniversary in October 2005, and is now accelerating its outlet establishment strategy to achieve new growth, including: (1) Omiya: March 2006, three guest houses, (2) Aoyama: May 2006, two guest houses, (3) Ichigaya: May 2006, one guest house, (4) Shinsaibashi: Scheduled to open September 2006, two guest houses, and (5) Nagoya Marunouchi: Scheduled to open October 2006, one guest house. All facilities are designed to match the characteristics of the region, providing not only wedding services, but the latest and highest-quality guest house weddings as a pioneer in the industry. As a result the outlets enjoy high usage ratios from opening, providing a rapid recovery of invested capital and further advancing our growth strategy. The specifications and detailed plan for the new outlet are still being developed.