

August 28, 2006

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

For information, contact:

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<http://www.bestbridal.co.jp>

Notice Concerning After-Hours Dealing

Best Bridal, Inc. will implement after-hours dealing in its stock, as detailed below.

- | | | |
|----|----------------------|---|
| 1. | Number of shares | 1000 |
| 2. | Sale date | Tuesday, August 29, 2006 |
| 3. | Price | 849,200 yen |
| 4. | Purchase limit | None (single-share units) |
| 6. | Purpose of execution | To improve the mobility of stock shares |

Reference:

Calculation of purchase price

- | | |
|-----------------------------------|---|
| 1. Calculation criteria and price | Closing price on Mon., Aug. 28, 2006: 880,000 yen |
| 2. Discount rate | 3.5% |