May 23, 2006

Best Bridal, Inc. President and CEO Masayuki Tsukada TSE Mothers Code: 2418 For information, contact: Manager, Management Planning Department Mitsuo Shigeta Tel: 03 (5464) 0081 <u>http://www.bestbridal.co.jp</u>

Notice concerning after-hours dealing in stock

Best Bridal, Inc. has scheduled after-hours dealing in its stock, as detailed below.

1.	Number of shares	1000
2.	Sale period	Thursday, May 25 to Thursday, June 1, 2006
3.	Price	To be based on the closing price for the previous day
4.	Purchase limit	One share per purchaser.
5.	Place of excecution	Tokyo Securities Exchange
6.	Purpose of execution	To improve the distribution of stock ownership

There may be multiple trades made during the above period. In the event that sudden fluctuations in the stock market make the proposed trade difficult it may be postponed or cancelled.