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Notice concerning opening of new outlet

A new outlet will be opened in Ukyo-ku, Kyoto (site area about 2900 square meters) as detailed below. The outlet is scheduled to open in spring 2007.

Best Bridal celebrated its 10th anniversary in October 2005, and is now accelerating its outlet strategy toward new growth, specifically through the (1) Omiya outlet: Opened March 25, 2006, with three guest houses, (2) Kita-Aoyama outlet: Scheduled to open May 2006, with two guest houses, (3) Ichigaya outlet: Scheduled to open May 2006, with one guest house, (4) Nagoya Marunouchi outlet: Scheduled to open fall 2006, with one guest house, and (5) Shinsaibashi outlet: Scheduled to open fall 2006, with two guest houses. All sites are designed to match the needs and characteristics of each local area, providing wedding services - the most advanced and highest-quality guest house weddings possible, as the pioneer in guest house weddings. All sites enjoy high utilization rates from the day of opening, providing rapid recovery of investment capital and demonstrating the validity of our growth strategy. Detailed specifications and plans for these facilities are being finalized now.