Mar. 3, 2006

Best Bridal, Inc. President and CEO Masayuki Tsukada TSE Mothers Code: 2418 For information, contact: Manager, Management Planning Department Mitsuo Shigeta Tel: 03 (5464) 0081 <u>http://www.bestbridal.co.jp</u>

Notice concerning after-hours dealing

Best Bridal, Inc. has implemented the after-hours dealing in its stock, as detailed below.

1.	Number of shares	1000
2.	Sale date	Monday, March 6, 2006
3.	Price	749,000 yen
4.	Purchase limit	One share per purchaser
5.	Place of excecution	Tokyo Securities Exchange
6.	Purpose of execution	To improve the distribution of stock ownership
Reference:		
Calculation of purchase price		
1. Calculation criteria and price		Closing price on Fri., Mar. 3, 2006: 772,000 yen
2. Discount rate		2.97%