

Feb. 27, 2006

Best Bridal, Inc.  
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TSE Mothers Code: 2418  
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### **Notice concerning after-hours dealing**

Best Bridal, Inc. has scheduled the after-hours dealing in its stock, as detailed below.

- |    |                      |   |
|----|----------------------|---|
| 1. | Number of shares     | 1000  |
| 2. | Sale period          | Thursday, March 1 to Wednesday, March 8, 2006         |
| 3. | Price                | To be based on the closing price for the previous day |
| 4. | Purchase limit       | One share per purchaser.                              |
| 5. | Place of execution   | Tokyo Securities Exchange                             |
| 6. | Purpose of execution | To improve the distribution of stock ownership        |

There may be multiple trades made during the above period. In the event that sudden fluctuations in the stock market make the proposed trade difficult it may be postponed or cancelled.