

December 22, 2005

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

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<http://www.bestbridal.co.jp>

Notice of Acquisition of Subsidiary Corporation

At a special meeting of the board of directors of consolidated subsidiary A LILIALE, Inc. on December 22, 2005, it was decided to acquire 100% of the shares of ACQUA GRAZIE, Inc., making it a wholly-owned subsidiary, as detailed below.

1. Outline of the subsidiary

- (1) Name: A LILIALE, Inc.
- (2) Legal representative: President and CEO Masayuki Tsukada
- (3) Address: 3-11-10 Higashi, Shibuya-ku, Tokyo
- (4) Date of establishment: May 27, 2005
- (5) Major business lines: Planning, manufacture and sale of wedding clothing

2. Reason for acquisition

To acquire the expertise and skilled personnel of ACQUA GRAZIE, Inc., with the objective of contributing to increased revenues.

3. Outline of acquisition

- (1) Name: ACQUA GRAZIE, Inc.
- (2) Legal representative: Yoichi Tadenuma
- (3) Address: 3-10-32 Minami-Aoyama, Minato-ku, Tokyo
- (4) Date of establishment: July 3, 2001
- (5) Major business lines: Planning, manufacture and sale of wedding clothing
- (6) Performance outline: Revenues 1,914 million yen (year ended Dec. 31, 2004)

4. Method and date of acquisition

- (1) Method: Acquisition of 100% of issued shares
- (2) Date of acquisition: Dec. 28, 2005
- (3) Estimated acquisition capital: 4 million yen

5. Future outlook

The profit and loss statement of ACQUA GRAZIE, Inc. will be reflected in the consolidated financial report of Best Bridal, Inc from the next consolidated financial year, but it will have no effect on our financial performance for the year ending Dec. 31, 2005.

Prediction forecasts for consolidated performance for the term ending Dec. 31, 2006 will be issued in Feb. 2006.