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Notice of revision to mid-term performance forecast

The mid-term performance forecast announced on May 13, 2005 along with the results for the first quarter, covering the period from January 1 2005 to June 30 2005, within the financial year ending December 31, 2005, have been revised as indicated below based on recent performance trends.

1. Revision to mid-term performance forecast (January 1 to June 30, 2005)

1-1 Consolidated (Unit: million yen)

	Revenues	Pre-tax income	Net income
Previous forecast (A)	7,100	640	320
Revised forecast (B)	7,060	660	330
Amount of change (B-A)	△40	20	10
Percentage of change (%)	△0.6	3.1	3.1
Reference: Actual result for prior year (ended Dec. 31, 2004)	7,064	1,025	458

1-2 Unconsolidated (Unit: million yen)

Income before taxes	Net income	Pre-tax income	Net income
Previous forecast (A)	6,900	490	240
Revised forecast (B)	6,930	620	315
Amount of change (B-A)	30	130	75
Percentage of change (%)	0.4	26.5	31.3
Reference: Actual result for prior year (ended Dec. 31, 2004)	7,000	906	392

2. Reasons for revision

Both consolidated and unconsolidated revenues are approximately as initially forecast. Unconsolidated pre-tax income is down from the prior mid-term report because expenses for new outlets occurred in this half, but not in the prior year. However, efforts to reduce the cost ratio, primarily in domestic purchasing and out-sourcing, and to reduce sales and merchandising expenses, as well as profits generated by an advantageous change in the dollar:yen exchange rate, raised pre-tax and net income significantly higher than results for the prior term. Consolidated

performance, although affected by expenses related to the development of two new chapels in Hawaii and other issues, showed an increase over the initial forecast of 20 million yen in pre-tax income and 10 million yen in net income.

3. Forecast for the year

We currently expect no changes in the consolidated or unconsolidated performance for the financial year ending December 31, 2005.