Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

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Notice Concerning Change in Major Shareholder

A change occurred in the holdings of a major shareholder on this date, as detailed below.

1. Background to change

The shareholder holding the largest block of shares, president and CEO Masayuki Tsukada, reported that he had transferred shares to Fine Expand Co., Ltd., resulting this change.

2. Name, address, legal representative, capital and major business lines of company Details of the company that has become a major shareholder are:

Name: Fine Expand Co., Ltd.

Address: 2-10-10 Dogenzaka, Shibuya-ku, Tokyo

Legal representative: Keiko Tsukada

Capital: Three million yen

Major business lines: Acquisition and investment of securities, other investment

3. Number of voting shares and ratio to total voting shares

		Voting shares	Percentage of total voting shares	Ranking by number of shares held
Fine Expand	Before change	1,000	7.35 %	- 2 nd largest
Co., Ltd.	After change	3,000	22.06 %	

4. Date of change

May 17, 2005

5. Outlook for the future

As a major shareholder, Fine Expand Co., Ltd. intends to hold the shares for an extended period of time.