

March 1, 2005

Best Bridal, Inc.

President and CEO Masayuki Tsukada

TSE Mothers Code: 2418

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Notice Concerning Officer Appointments

At the meeting of the Board of Directors on February 28, 2005, candidates for director and auditor to be proposed at the 10th annual meeting of the shareholders on March 30, 2005 were selected as below. The two current directors and two current auditors listed below are scheduled to resign at the conclusion of that same annual meeting of the shareholders.

1. Candidate for appointment as director

Director Fusao Fukuda

The above candidate is scheduled to be appointed as a director following approval at the 10th annual meeting of the shareholders on March 30, 2005.

2. Candidates for appointment as auditor

Auditor Kei'ichi Shioya (currently corporate counselor)

Auditor Yo Chihara (attorney)

Auditor Hiroyuki Yanagisawa (certified public accountant)

The above candidates are scheduled to be appointed as auditors following approval at the 10th annual meeting of the shareholders on March 30, 2005.

3. Directors completing their term of office

Director Hiroshi Misaka

Director Ryuichi Shibuta

The above directors are scheduled to resign at the conclusion of the 10th annual meeting of the shareholders on March 30, 2005.

4. Directors completing their term of office

Auditor Shin'ichiro Matsumoto

Auditor Toru Kuroda

The above auditors are scheduled to resign at the conclusion of the 10th annual meeting of the shareholders on March 30, 2005, in accordance with Clause 3,

Article 26 of the Law Concerning Special Cases in Commercial Law Related to Auditors and Other Officers of Corporations.