February 1, 2005

Best Bridal, Inc. President and CEO Masayuki Tsukada TSE Mothers Code: 2418 For information, contact: Director and manager, Management Planning Department Ryuichi Shibata Tel. 03 (5464) 0081 http://www.bestbridal.co.jp

Notice Concerning Real Estate Leasing

At the meeting of the Board of Directors on January 28, 2005, it was decided to change the planning wedding facility structure from purchase to lease. The basic agreement on building leasing was signed on February 1, 2005, as detailed below.

1. Outline

The leaser will lease the commercial-usage rights for the land from the landowner, construct a building to our specifications, and lease it to us.

2. Reason for changing to lease agreement

All building construction and ownership costs are included in leasing fees, allowing us to clearly identify costs and reduce fixed assets.

- 3. Leasing companies (two)
 - (1) Name

Diamond Lease Co., Ltd. SMBC Leasing Co., Ltd.

(2) Head office address

3-3-1 Marunouchi, Chiyoda-ku, Tokyo 3-9-4 Nishi-Shimbashi, Minato-ku,

Tokyo

(3) Representative director

Yasuyuki Hirai Taizo Ooi

4. Outline of wedding facility

- (1) Name: Art Grace Wedding Coast (provisional)
- (2) Address: Lot 40-1 and 2-1, Urayasu-Higashi Development Project, Urayasu City, Chiba Prefecture
- (3) Site area: about 14,200 square meters

- (4) Building floor area: about 6,600 square meters
- (5) Opening date: Scheduled for September 2005

The land is owned by the Urban Renaissance Agency.

5. Effect on company performance

Annual leasing fees are estimated at 211 million yen, and the planed period of the lease is 230 months.